

## ORDER



KLAS

**Orders**  
**Order / Rev:** 36885  
**Alt Order #:** 08836528  
**Product Desc:** ISSUE  
**Estimate:** 465  
**Flight Dates:** 08/22/12 - 08/27/12  
**Original Date / Rev:** 08/21/12 / 08/21/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Americans 4 Prosperity  
**Demographic:** A35+  
**Product Codes:** PO4  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/23/09  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	28	\$72,850.00	\$61,922.50
08/27/12	08/27/12	5	\$14,700.00	\$12,495.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	28	\$72,850.00	\$61,922.50	0.00
September 2012	5	\$14,700.00	\$12,495.00	0.00
<b>Totals</b>	<b>33</b>	<b>\$87,550.00</b>	<b>\$74,417.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	\$87,550.00
Market	100%	\$250,142.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	24%	\$60,034.29
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	9%	\$22,512.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/22/12	08/24/12	8 News Now 5-630p M-F		5-630p	--WTF--	:30	3	\$1,500.00	LV1	0.00	NM	3	\$4,500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	--WTF--			3		\$1,500.00		0.00				
2	8	08/22/12	08/24/12		CM	630-7p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	11	\$13,750.00

Advertiser:	<u>Americans 4 Prosperity</u>	
Product Desc:	<u>ISSUE</u>	KLAS
Estimate:	<u>465</u>	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition															
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12	630-7p Inside Edition			630-7p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
2	8	08/20/12-08/26/12	630-7p Inside Edition			630-7p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
4	8	08/22/12-08/26/12	Live w/Kelly			9-10a	--WThF----	:30		\$750.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
5	8	08/20/12-08/26/12	Live w/Kelly			9-10a	MTWThF----	:30		\$750.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
6	8	08/22/12-08/26/12	Live w/Kelly			9-10a	--WThF----	:30		\$750.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
7	8	08/20/12-08/26/12	SD Charger Football			Fri 8-11p	---ThFSa--	:30		\$2,500.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
8	8	08/20/12-08/26/12	SD Charger Football			Fri 8-11p	---ThFSa--	:30		\$2,500.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
9	8	08/20/12-08/26/12	Thu 10-11p			10-11p	---Th-----	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
10	8	08/22/12-08/26/12	8 News Now 4-5a			4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
11	8	08/22/12-08/26/12	8 News Now 4-5a			4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
12	8	08/20/12-08/26/12	8 News Now 4-5a			4-5a	MTWThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
13	8	08/20/12-08/26/12	8 News Now 4-5a			4-5a	MTWThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 2.2,9.2,3.2,12.1,3.3,8.1,5.1,2.1															
3	8	08/22/12	08/24/12	7-8p Rotator	CM	7-8p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
7-8p Rotator															
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	08/20/12-08/26/12	7-8p Rotator			7-8p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
3	8	08/20/12-08/26/12	7-8p Rotator			7-8p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
4	8	08/22/12	08/24/12	8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
8 News Now 11p M-F															
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					2	\$2,000.00		0.00			
5	8	08/22/12	08/22/12	Wed 10-11p	CM	10-11p	--W----	:30	2	\$6,000.00	LV1	0.00	NM	1	\$6,000.

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 Alt Order #: 08836528  
 Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans 4 Prosperity  
 Product Desc: ISSUE  
 Estimate: 465  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL PRE SEASON SD-SEATTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	----F--			2		\$2,500.00		0.00				
8	8	08/25/12	08/25/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$600.00	LV1	0.00	NM	0	\$0.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Sat 7-8p - ET Wknd		7-8p	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [da]															
9	8	08/25/12	08/26/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	\$800.00	LV1	0.00	NM	1	\$800.00
11P NEWS WKD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----SS			2		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	08/20/12-08/26/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [da]															
10	8	08/26/12	08/26/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
6A NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$500.00		0.00				
11	8	08/26/12	08/26/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$1,700.00		0.00				
12	8	08/26/12	08/26/12	Face The Nation Face The Nation	CM	Face The Nation	-----S	:30	1	\$850.00	LV1	0.00	NM	0	\$0.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Face The Nation		Face The Nation	-----Su	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [da]															
13	8	08/26/12	08/26/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
60MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$12,000.00		0.00				
14	8	08/26/12	08/26/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$7,500.00		0.00				
15	8	08/27/12	08/27/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M-----	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----			1		\$1,500.00		0.00				
16	8	08/27/12	08/27/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----			1		\$1,100.00		0.00				
17	8	08/27/12	08/27/12		CM	7-8p	M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00

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Alt Order #: 08836528  
Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans 4 Prosperity  
Product Desc: ISSUE  
Estimate: 465  
**KLAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-8p Rotator 7-8p Rotator ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$1,100.00 0.00														
18	8	08/27/12	08/27/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$2,000.00 0.00														
19	8	08/27/12	08/27/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII 5-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$9,000.00 0.00														
N21	8	08/24/12	08/24/12	SD Charger Football SD Charger Football	CM	Fri 8-11p ----F--	:30	2	\$4,000.00	LV1	0.00	NM	2	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 2 \$4,000.00 0.00														
N22	8	08/25/12	08/25/12	NFL Pre-season Games NFL Pre-Season	CM	Fri / Sat 5-8p -----S-	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S- 1 \$8,000.00 0.00														
<b>Totals</b>													<b>33</b>	<b>\$87,550.00</b>